



### Entrepreneurship@Syracuse Employer Support Guide

Entrepreneurship@Syracuse is the online Master of Science in Entrepreneurship by the Martin J. Whitman School of Management at Syracuse University. The program prepares professionals who have an entrepreneurial mindset with the skills and network to turn their new ideas into business success.

### Why Entrepreneurship?

Entrepreneurs are creative problem solvers. A master's in entrepreneurship is valuable not only to those looking to effectively manage a company but also to professionals who want to develop innovative products and solutions to meet organizational needs. As a student, your employee will gain the business savvy and analytical outlook to help your company thrive.

### Curriculum Overview

Through an action-oriented online learning format, your employee will develop expertise in areas such as finance, marketing, strategy, and idea viability. Entrepreneurship@Syracuse includes 10 strategically selected business courses that provide students with the skills to create unique solutions to business challenges:

- Foundations of Entrepreneurship
- Corporate Entrepreneurship
- New Product Development
- Financial Accounting
- Marketing Management
- Strategic Management
- Managerial Finance
- Venture Capital
- Global Entrepreneurship Management
- Elective course of the student's choice

### Why Provide Tuition Support for Your Employee?

Offering tuition assistance to your employee means making a strategic investment in your workforce and the future of your organization. By choosing Entrepreneurship@Syracuse, your employee will develop critical business skills, and your support can help channel these newly developed skills for the benefit of your company.

### Class Start Dates

April, October

### AACSB-Accredited Business School

The Whitman School of Management is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

### 30 Credits, 15 Months

Most students can complete the 30-credit program in as few as 15 months.

### A Flexible Program Structure

With classes and coursework delivered in a dynamic online format, Entrepreneurship@Syracuse allows students to:

- Schedule courses around a full-time work schedule
- Live anywhere or continue traveling for work
- Earn their degree in as few as 15 months.

### A Top-Quality, Collaborative Education

Entrepreneurship@Syracuse students acquire a business foundation, analytical thinking skills, and an expanded network through an intensive, interactive learning format. You can be confident your employee is receiving a world-class education thanks to:

- Small classes that average 15 students led by Syracuse faculty
- Personal connections with classmates and professors in and out of the classroom
- Dynamic coursework, including case studies and interactive assignments
- A hands-on capstone project that applies students' newly developed skills

### Return on Investment for Your Company

In addition to helping your employee build new functional skills, your financial support offers a number of short- and long-term benefits for your organization:

- The Entrepreneurship@Syracuse curriculum places a unique focus on helping students gain the communication and management skills to innovate within an organization.
- Because students can attend Entrepreneurship@Syracuse while working full time, your employee can put new skills to use immediately in day-to-day work functions.
- Offering tuition benefits can help attract new, high-caliber candidates to your company and provide an incentive for employees to remain with your company longer.
- Your employee will network with fellow students in a variety of industries and understand the best practices being employed for business problems similar to the ones you face.

We also invite you to join us for a live, online information session during which you will meet faculty and aspiring students face-to-face, experience the online learning platform firsthand, and learn more about the program. You can view upcoming information sessions at [onlinebusiness.syr.edu/admissions/events/](https://onlinebusiness.syr.edu/admissions/events/).